Facts on Genuine Inks

Superior Image Quality

designed to work specifically with your printer hardware, and to deliver stable, long-lasting, photographic quality – quality that cannot be matched by non-genuine inks.

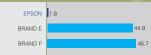
Longer Print Life

For brilliant prints that last and last. Permanence, or how long a print will last before noticeable fading when it's on display and exposed to light, is where non-genuine inks really pale in comparison to Epson's inks. In a recent study, Henry Wilhelm, a leading authority on photo longevity, projected Epson inks to last up to 92 years¹ when used with Epson paper.

INK BRANDS	DISPLAY PERMANENCE (number of years)
G&G	(0.5)
0A100	(0.5)
RAINBOW LOGO	(1)
EPSON	(92)

Greater Reliability

Because we value your time as much as you do. All inliget printers provide print-head nozzle cleaning cycles to ensure reliable ink flow. Ink is used in these cleaning cycles. According to a study conducted by Torrey Pines Research, non-genuine inks require up to 25 times more user-initiated cleaning cycles than Epson ink cartridges².



Unbeatable Value

More prints per cartridge. Torrey Pines Research stated that Epson inks "consistently outperformed non-genuine ink brands" when it comes to the number of prints per cartridge. In fact, the study showed that Epson inks produces up to 114 more pages per black ink cartridge and 19 more pages per colour cartridge³. Epson ink prints up tp 30% more than non-genuine ink.



The Final Facts

The research proves not only that: "you get what you pay for", but with genuine Epson inks, you get substantially more. For more on the advantages of using genuine Epson inks versus non-genuine inks, go to www.epson.com/genuineink.

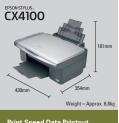
Specifications

Printing Method Nozzle Configuration

Maximum Resolution

Black Text Memo (A4)

Minimum Ink Droplet Volume



Printer Type

Print Quality

Print Speed



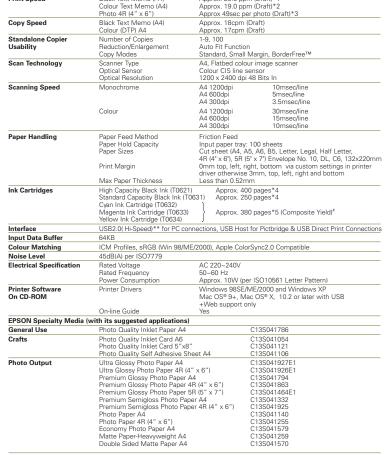












On-demand ink jet (piezoelectric) 90 nozzles each (Black, Cyan, Magenta, Yellow)

Approx 20.0 ppm (Draft)*1

5760 x 1440 dpi (with Variable-Sized Droplet Technology)^

^ When printed on EPSON Premium Glossy Photo Paper

++ To use USB port, your PC must conform to PC98 specifications, and have Windows preinstalled. Consult the documentation provided with your PC for further information about USB connectivity. Note also that printing errors may occur if non-standard cables or more than 2 USB hub connections

Page Yield was measured by Epson original pattern



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